# WHAT IS BRAINSTORMING? WHAT ARE THE MAIN BRAINSTORM RULES?

PATHFINDER+

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## **Rules:**

- 1. Defer judgement.
- 2. Encourage wild ideas.
- 3. Build on the ideas of others.
- 4. Stay focused on the topic.

### **Definiiton**

Brainstorming is a method design teams use to generate ideas to solve clearly defined design problems.

# **Rules:**

- 5. One conversation at a time.
- 6. Be visual.
- 7. Go for quantity.



INFO: https://pathfinderplus.eu/

### Consortium













