

ENTREPRENEURIAL SKILLS AND ABILITIES AS A KEY ASPECT OF SUCCESSFUL ENTREPRENEUR

FOUR TYPES OF SKILLS

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Core Entrepreneurial Skills

to recognise market opportunities and act on them through innovativeness, risk-taking propensity, inner discipline, change-oriented mindset, persistence and resilience

Technical Skills

knowledge about industry-specific operations, technical communicative skills, design, research and development, environmental observation skills and digital skills

Managerial Skills

activity planning, decision-making, motivation, marketing, finance and selling abilities

Personal Skills

self-awareness, accountability, emotional skills, creative thinking, empathy communication and cross-cultural awareness



INFO: <https://pathfinder-plus.eu/>

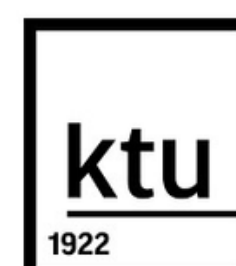
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