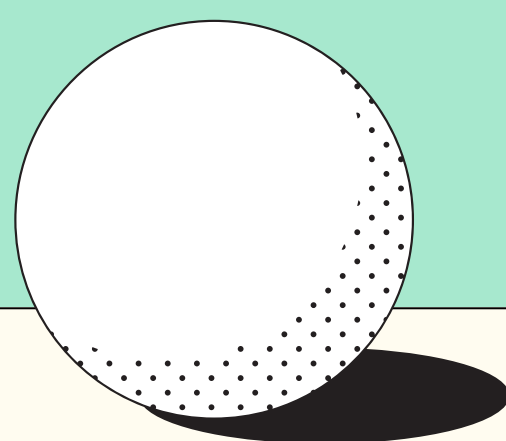


MENTAL MAPPING FOR BUSINESS DEVELOPMENT



Clarifies Complex Relationships

Mental mapping helps entrepreneurs and stakeholders understand and illustrate how different actors, spaces, and resources relate to one another, making complex systems more navigable.

SCENARIO VISUALIZATION

Different development scenarios or operational plans can be mapped out to foresee impacts and dependencies before implementing changes.



PATHFINDER+

Strategic Planning

Entrepreneurs can use mental maps to identify gaps, opportunities, and challenges, guiding decision-making and action steps for business development.

FOSTERING INNOVATION

Mental maps can spark creative approaches to solving business and community problems.



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