

COMMUNITY ENTERPRISE

SOCIAL ECONOMY: Concept and attributes



LOCAL COMMITMENT

Giving priority to the wellbeing of their community members (Esteves et al., 2021; Kleinhans et al., 2019).



HIBRIDATION

It combines characteristics from different sectors. (Doherty et al., 2014; Kleinhans et al., 2019).

COLLECTIVE OWNERSHIP AND GOVERNANCE

Participatory approach and collective responsibility. (Sakolnakorn y Naipinit, 2013).



SOCIAL MISSION

Beyond economic activity, to achieve positive social and environmental results. (Esteves et al., 2021; Roberts & Sykes, 2000).

RELATIONSHIP BUILDING

Building trust and collaboration with local institutions and organizations is crucial to your success. (Esteves et al., 2021).



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