

Community-led enterprises: CASE STUDY



Company Info:

Company name:
AGRESTA

Webpage: www.agresta.org

YouTube:
<https://youtu.be/i4gCUzVrusw>



Community-led Innovation

Why the Case Study is considered an “innovative model”

Scope of action and relevance of the Case Study SDG:
AGRESTA has the accreditation of an innovative SME



BACKGROUND

A company funded by 10 students more than 20 years ago, that keep on developing environmental solutions through a company with values, social economy and cooperative principles

- Founding year: 2000
- No. Employees (2022): 56
- Annual turnover (2022):2.5M€
- Location: Different offices all over Spain



CORE BUSINESS: (Sustainable Development Goal APPLIED)

MISSION: AGRESTA works to improve forestry areas, making use of innovation and putting into practice the values of the cooperative model. (SDG-17; SDG-15; SDG-13; SDG-11; SDG-8)

- Sustainable assessment and management of forests.
- Development of forestry management plans.
- Environmental certification and sustainability services.
- Research and development of sustainable forestry practices.



KEY SUCCESS FACTORS

High level of commitment as most of the workers are company partners

- Flexibility to adapt to different situations
- Incorporation of INNOVATION into the company's culture
- Dedicated to a sector such as environmental, which is increasingly important in our society

Key factors:

Problem identification:
Difficulties and challenges.

Digital tools
Key results

Some customers do not understand that a company can be a social economy enterprise. In times of economic prosperity and with opportunities in the environmental sector, retaining talent is challenging

Development of online map viewers and apps