

Community-led enterprises: CASE STUDY



Company Info:

Company name:
LOKALI

Web page:
<https://lokali.lt/>



Community-led Innovation

Why the Case Study is considered an “innovative model”

Scope of action and relevance of the Case Study SDG.

Lokali is community-led enterprise / Every purchase contributes to the co-financing of the Akademija community's activities



BACKGROUND

Lokali is a shop where you will find a variety of products made in Lithuania—creations and items that both delight and surprise.

Lokali was born out of an initiative by the Akademija community (Kaunas District), bringing together active and engaged individuals.

With the goal of uniting a diverse group of producers, growers, creators, and craftsmen from the Kaunas District under one roof, the business founders achieved this vision in the autumn of 2020.

As the idea grew, it was decided to include more small businesses from across Lithuania and to become a bridge between producers and customers. In this way, the uniqueness and quality of local products are shared with a wider audience.

The shop's founders strive to encourage and support each producer as much as possible at the start of their journey.



CORE BUSINESS: (Sustainable Development Goal Applied)

Diversity and a wide choice of products is the goal of Lokali. The aim is to provide customers with a one-stop shop for quality Lithuanian products, saving them time and miles.

The business has demonstrated its ability to bring together different producers from the Kaunas District and across Lithuania. It has also proven that there are many undiscovered small producers whose product quality often surpasses that of larger, long-established manufacturers.

Every purchase contributes to the co-financing of the Akademija community's activities.

Core business closely link to several SDG's, such as SDG 3, SDG 4, SDG5, SDG 8, SDG12



KEY SUCCESS FACTORS

Key contributions of the case study:

innovative idea; strong local community; support from community; support from municipality; strong social capital; the patience shown by the shop founders;

Key factors:

Problem identification: Difficulties and challenges.

Digital tools

Results

LOKALI is excellent example of community-led enterprise, as every purchase contributes to the co-financing of the Akademija community's activities