Creating a PATHFINDER+ Stakeholder Map

PATHFINDER+
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Defining the Project and Identifying Resources

Begin by outlining the project´s objectives, necessary resources, services, anticipated impact, and desired outcomes. Analyze resource requirements, pinpointing those to be sourced from external entities.

Stakeholder Identification and Classification

Divide stakeholders into two groups: the target group (direct, indirect and related beneficiaries) and strategic agents (investors, NGOs, local businesses, public organisations, experts, media, politicians and community members).

Community Engagement and Contextual Analysis

Conduct interviews with the local community to uncover any overlooked stakeholders. Consider the cultural and social context when mapping stakeholders.

Stakeholder Categorization and Mapping

Choose two dimensions for categorization, commonly interest in the project's goal and impact, particularly for community-led projects. Map stakeholders based on their influence on the project, with those closest to the center being the most significant.

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