

WHAT IS BRAINSTORMING? WHAT ARE THE MAIN BRAINSTORM RULES?



PATHFINDER+

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Definiiton

Brainstorming is a method design teams use to generate ideas to solve clearly defined design problems.

Rules:

1. Defer judgement.
2. Encourage wild ideas.
3. Build on the ideas of others.
4. Stay focused on the topic.

Rules:

5. One conversation at a time.
6. Be visual.
7. Go for quantity.



INFO: <https://pathfinder-plus.eu/>

Consortium



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