

# ENTREPRENEURIAL SKILLS AND ABILITIES AS A KEY ASPECT OF SUCCESSFUL ENTREPRENEUR

## FOUR TYPES OF SKILLS



PATHFINDER+

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### Core Entrepreneurial Skills

Recognise market opportunities and act on them through innovativeness, risk-taking propensity, inner discipline, change-oriented mindset, persistence and resilience

### Managerial Skills

Activity planning, decision-making, motivation, marketing, finance and selling abilities

### Technical Skills

Knowledge about industry-specific operations, technical communicative skills, design, research and development, environmental observation skills and digital skills

### Personal Skills

Self-awareness, accountability, emotional skills, creative thinking, empathy communication and cross-cultural awareness



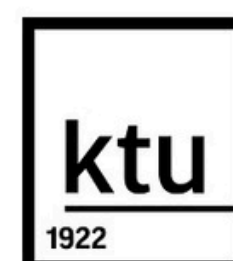
### Consortium



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