



FINANCIAL RESOURCES FOR COMMUNITY ENTREPRENEURS

PATHFINDER+



The 3 F's: Friends, Family and Fools

In the initial stage, funding typically comes from the creators themselves, family, and friends. There are also other resources that can help, such as social business incubators.



Grants and competitions

This is especially true for startups that have a social or environmental impact, a novel or innovative solution, or a strong competitive advantage. However, they are often highly competitive and involve a long or uncertain process.

Membership fees

Membership dues are a sum of money that members agree to pay regularly to the organization, such as to NGOs.

Government aid

Funds are obtained without debt and without losing control of the company. Meeting the required criteria isn't always easy.



Crowdfunding

Crowdfunding is a process by which an individual, company, or organization raises small amounts of money from a large number of people, usually through an online platform.

Crowdlending

Entrepreneurs borrow money directly from other individuals or investors, rather than through a traditional financial institution like a bank. It can also be done through online platforms that connect borrowers with investors willing to lend their money in exchange for interest.



Other resources...

- Leasing or financial leasing
- Confirming and factoring
- Capital investors or business angels
- Bank loans
- Social loans or green loans

